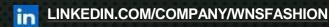


# SOURCING INNOVATION & SUSTAINABILITY

"EXPERIENCE FASHION LIKE NEVER BEFORE WITH OUR INNOVATIVE DESIGNS AND HIGH-QUALITY PRODUCTS"





# ABOUT WNS FASHION

EMPOWERING GLOBAL BRANDS WITH TAILORED FASHION SOLUTIONS DESIGNED TO INSPIRE AND LEAD-TRENDS PRODUCTS



PROUD ASSOCIATE MEMBER OF **BGBA** 



WNS

### **ABOUT US**

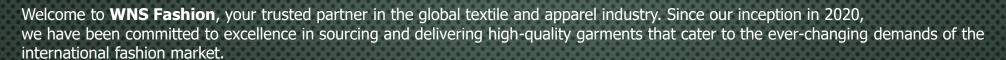
WE OFFER SUSTAINABLE APPAREL PRODUCT DEVELOPMENT AND SPECIALIZED GLOBAL SOURCING STRATEGIES, COMBINED WITH COMPLIANCE EXCELLENCE AND INTUITIVE CUSTOMER SERVICE..

We strive to always bring newness and innovation to our work, offering an extensive multi-category product range, manufactured in over 20 fully compliant partner factories. Driven by passion and expertise, we are more than just a sourcing hub; we are a trusted partner, committed to shaping the future of fashion through creativity, quality, and reliability.



#### MESSAGE FROM MANAGING DIRECTOR

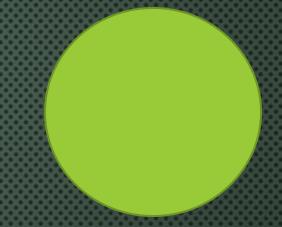
Welcome to WNS Fashion.



Headquartered in Dhaka, Bangladesh, a hub of the global garment sector, we specialize in connecting international buyers with the finest garment manufacturers in the country. Our extensive network of trusted suppliers and factories ensures that we can source a diverse range of apparel, including casual wear, formal attire, sportswear, children's clothing, and uniquely crafted garments featuring prints, embroidery, and specialized washes.

Our product expertise includes sweaters, cardigans, T -shirts, polo shirts, woven shirts, denim/twill pants, executive dresses, fleece jackets, and exclusive designer pieces. With a strong focus on quality and precision, we proudly serve global brands such as Inditex ( Zara, Bershka, and Pull & Bear), Mango, Springfield, and Police.

At WNS Fashion. we are dedicated to exceeding client expectations by delivering products that align with their specifications, style preferences, and budget requirements. Through innovation, collaboration, and an unwavering commitment to quality, we aim to position Bangladesh as a leading player in the international fashion arena.



### LEADING WITH STYLE | CEO OF WNS FASHION

#### GREETINGS FROM WNS FASHION!

MY NAME IS MD. HOSSAIN, AND I SERVE AS THE CEO OF WNS FASHION. WITH OVER 14 YEARS OF EXPERIENCE IN THE GARMENT MANUFACTURING INDUSTRY, I'VE HAD THE PRIVILEGE OF GROWING FROM A MERCHANDISER INTO THE FOUNDER OF A COMPANY BUILT ON QUALITY, RELIABILITY, AND INNOVATION.

Throughout my career, I've collaborated with leading international brands across categories such as Intimates, Activewear, Jackets, Denim, Knitwear, and Fashion Dresses. This journey has equipped me with deep insight into global market trends, product development, and the high standards required by today's fashion retailers. At WNS FASHION, we combine technical expertise with efficient production capabilities to deliver exceptional value to our clients. I am reaching out to explore a potential collaboration and would be delighted to introduce our product range. Our goal is to support your business with reliable manufacturing solutions and ensure your complete satisfaction.

LET'S CONNECT AND DISCUSS HOW WE CAN CREATE MUTUALLY BENEFICIAL OPPORTUNITIES TOGETHER.

WNS

### TEAM STRENGTHS

Introduce micro

Innovation

sample

"MICRO SAMPLE IS A SAMPLE HOUSE TO SUPPORT OUR CUSTOMERS ON DESIGNING THEIR FUTURE BUSINESS STYLES FROM OUR SAMPLE TEAM. THIS WILL BE EASY AND FASTER THEN EVER."

Sourcing

Procure Procure

system

"EXISTING A STRONG SOURCING TEAM PLAYS GREAT ROLE ON MULTIPLE FACTORIES. ALSO, PARALALLY THEY ARE SOURING TRENDY MATERIALS, FABRICS AND ACCESSORIES FROM THE MARKET. Design Team

And

Developmen

"A STRONG SOURCING TEAM IS CRUCIAL FOR MANAGING MULTIPLE FACTORIES EFFICIENTLY. THEY ALSO PLAY A KEY ROLE IN IDENTIFYING AND SOURCING TRENDY MATERIALS, FABRICS, AND ACCESSORIES, ENSURING PRODUCT INNOVATION AND MARKET COMPETITIVENESS." Partners

Partnership With

vendors

"PARTNERING WITH RENOWNED VENDORS UNLOCKS OPPORTUNITIES AND ENSURES DEDICATED BRAND SUPPORT WITH SUPERIOR QUALITY AND RELIABILITY." Merchandising

Commitment &

Timeline

"OUR
MERCHANDISING
TEAM EXPERTLY
CURATES AND
SOURCES PREMIUM
PRODUCTS,
ENSURING QUALITY,
TIMELY DELIVERIES,
AND STRATEGIC
MARKET ALIGNMENT
TO MAXIMIZE
PROFITABILITY AND
SUPPORT OUR
CLIENTS' LONGTERM SUCCESS."

Compliance

Audit

trategic

"WE COLLABORATE
WITH LEADING
COMPLIANCE AND
AUDIT TEAMS TO
IDENTIFY TOP
VENDORS, ENSURING
LONG-TERM
GROWTH. THEIR
CONTINUOUS
SUPPORT KEEPS US
AGILE, ALIGNED
WITH INDUSTRY
TRENDS, AND AHEAD
OF THE

COMPETITION."

Commercial

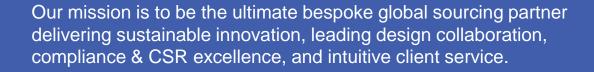
Payments
Related

"ENSURING SMOOTH PROCUREMENT AND ALIGNING DESIGNS WITH MARKET TRENDS. ALSO, THEY MANAGE SUPPLIER NEGOTIATIONS, OVERSEE PAYMENT PROCESSES, AND ENSURE TIMELY TRANSACTIONS, ALL WHILE MAINTAINING QUALITY STANDARDS

TO MEET CUSTOMER

**NEEDS EFFICIENTLY."** 







WNS Fashion. aims to be a top provider of high-quality, cost-effective sourcing and procurement services for fashion businesses globally, known for excellence, integrity, and reliability in fashion buying and supplier sourcing.





### VALUES

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- A. BUILDING STRONG, LONG-LASTING RELATIONSHIPS WITH SUPPLIERS AND MANUFACTURERS, TO ENSURE A STEADY FLOW OF HIGH-QUALITY PRODUCTS AT COMPETITIVE PRICES
- B. DEVELOPING A NETWORK OF TRUSTED, RELIABLE PARTNERS IN KEY SOURCING REGIONS TO FACILITATE EFFICIENT AND COST-EFFECTIVE PROCUREMENT PROCESSES
- C. PROVIDING VALUE-ADDED SERVICES SUCH AS QUALITY CONTROL, LOGISTICS SUPPORT, AND PRODUCT DEVELOPMENT TO HELP CLIENTS MAXIMIZE THE BENEFITS OF THEIR PROCUREMENT EFFORTS
- D. INVESTING IN THE LATEST TECHNOLOGIES AND PROCESSES TO STREAMLINE OPERATIONS AND ENHANCE THE CUSTOMER EXPERIENCE
- E. FOSTERING A CULTURE OF CONTINUOUS IMPROVEMENT AND INNOVATION, TO STAY AHEAD OF THE CURVE IN AN EVER-CHANGING MARKETPLACE

# OUR ASSOCIATE

A Member Of Bangladesh Garments Buying House And Exporter Association



The Bangladesh Garment Buying House Association (BGBA) is a government-approved trade organization representing garment buying houses in Bangladesh. It acts as a platform to support, regulate, and promote the interests of buying houses that source apparel from local manufacturers for international markets. BGBA facilitates networking, ensures ethical practices, provides guidance on compliance, and advocates for policy support to enhance the growth of the garment sourcing industry in Bangladesh.



"A Registered Buying House From The Government of The People's Republic of Bangladesh."



## OUR MANGO **OSPIG**













EL SISTEMA

PIAZAITALIA



### OUR STRENGTH

WNS

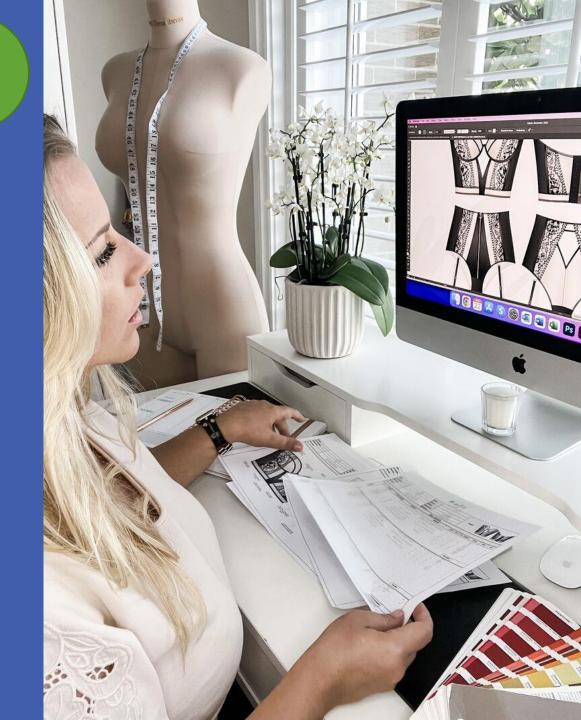
DEDICATED ETHICAL & COMPLIANCE TEAM INNOVATIVE
PRODUCT
DESIGN &
DEVELOPMENT
TEAM

ROBUST QUALITY & TECHNICAL SUPPORT TEAM

TRANSPARENT SUPPLY CHAIN

ADVANCED TECHNOLOGIES

DYNAMIC & PRO-ACTIVE PRODUCTION & EXECUTION TEAM



EMPOWERING GLOBAL BRANDS WITH TAILORED FASHION SOLUTIONS.





























STANDARD 100



**STeP** 













**COMPLIANCE ACHIEVEMENTS OF OUR SUPPLIES** 



### BANGLADESH OFFICE

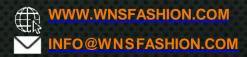
### OUR OFFICE

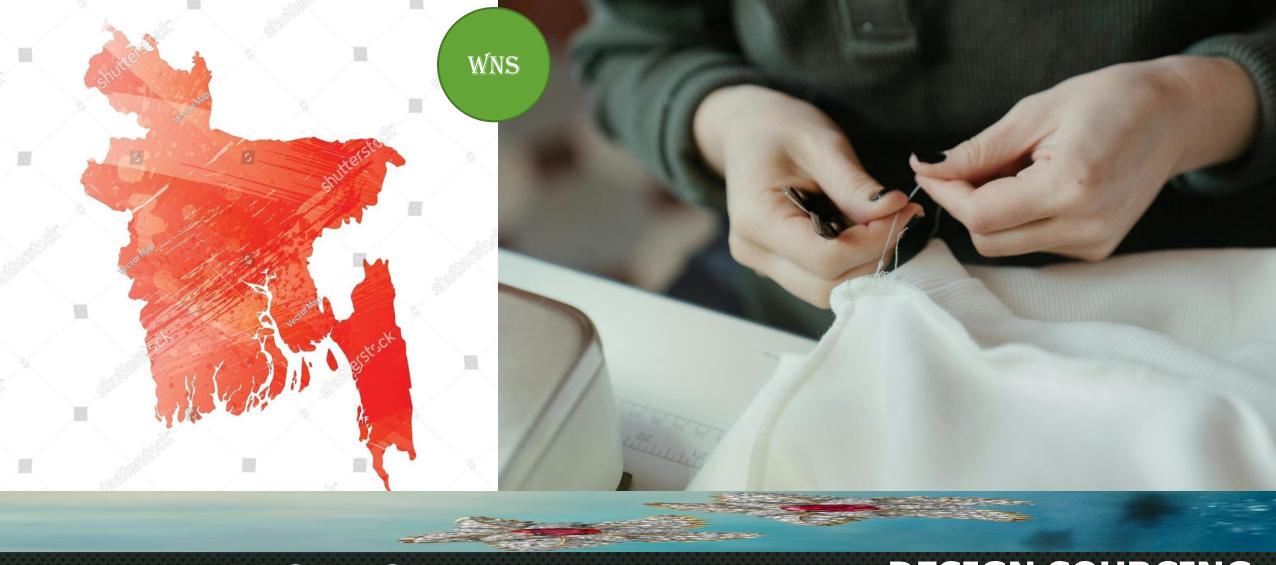


House: 68, Lake Drive Road, Sector: 7, Uttara, Dhaka-1230, Bangladesh



DESIGN
SOURCING
INNOVATION &
SUSTAINABILITY





PRODUCT MANUFACTURING CAPABILITIES

MADE IN BANGLADESH

DESIGN SOURCING INNOVATION & SUSTAINABILITY











# DESIGN SOURCING INNOVATION

# MANUFACTURING CAPAB

### **KNIIWEAR**



# DESIGN SOURCING INNOVATION

# MANUFACTURING CAPAB















# DESIGN SOURCING INNOVATION

### MANUFACTU RINGCAPAB ILITIES

### PLACE MATS





### **BANGLADESH OFFICE**

House:68, Lake Drive Road, Sector: 7, Uttara, Dhaka-1230, Bangladesh



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INFO@WNSFASHION.COM



LINKEDIN.COM/COMPANY/WNSFASHION

MD ISMAIL HOSSAIN MANAGING DIRECTOR

E-mail: <u>ismail@wnsfashion.com</u>



# THANK YOU FOR BEING OUR VALUABLE CLIENT



"FASHION IS IN PEOPLE'S BLOOD AND WE MANUFACTURE THEM WITH HEART"

MD ISMAIL HOSSAIN, MANAGING DIRECTOR

